



Checklist: “Top 10 Places to Promote Your Freebie”

Don't keep a good thing to yourself. Promoting your freebie generates well-qualified leads and is easier than saying, “Sign up for my mailing list.” Below are 10 of the best places to promote your freebie.

- Business card
- Email signature
- Your website: squeeze page / header / sidebar / popover
- Twitter – Tweet tips that lead to clickers to your freebie
- Facebook fan page – keep sign up form within your Fan pages
- Via subscribers
- Via friends who will share
- Giveaway events
- Presentations or free teleseminars / webinars
- Guest posts or articles
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